

KIM EMAMI

UI/UX DESIGNER

Experienced UI/UX designer with a solid foundation in computer engineering from my bachelor and a specialized on user experience design from my master's program in Sweden. Proficient in a range of design tools including Figma, Adobe Photoshop, Sketch, and Adobe XD. Skilled in leveraging AI tools to create impactful designs and content, continuously exploring and learning new trends in both AI and design.

With a background in conducting research as a UX designer and completing a comprehensive UI/UX thesis on sustainability during my master's program. Seeking challenging roles where I can collaborate effectively within teams to drive company goals and growth.

WORK EXPERIENCE

Freelance UI Designer

Jan 2024 – Now

- Collaborated with client to understand project requirements, **user needs**, and brand guidelines, ensuring alignment with their vision and objectives.
- Created wireframes, **mockups**, and **prototypes** using design tools such as **Figma, Adobe Photoshop, & AI** tools to visualize design concepts effectively.
- Implemented responsive design techniques to optimize user experience across various devices and screen sizes, enhancing **accessibility** and **usability**.

UX/UI Intern

Jun 2021 – Aug 2021

Namaad Tose'e Arya

- Worked closely with design and **development teams** to optimize software UX in accordance with user needs and preferences.
- Created **user flows** and **wireframes** for design concepts to align with customers and stakeholders
- Customized **fields, colors**, and **login pages** to seamlessly integrate with 'Odoo' an ERP-based software, meeting users' special requests and preferences.

EDUCATION

User Experience Design, M.S.

Jönköping, Sweden

2022-2023

Thesis: "Influencing Sustainable E-commerce Purchase Decisions through Visual and Specificity Framing"

Achievements:

- Designed an online store prototype based on the **latest sustainable trends**.
- Conducted user-centric **usability tests** & in-depth **user interviews**.
- Identified visual cues for **eco-conscious** decisions to reduce carbon footprints.
- Evaluated UX, ideation, prototyping, **iterative design**, and user testing

Computer Engineering, B.A

Azad University

2017/2021

- Studied advanced topics in computer science, including algorithms, **data structures**, computer networks, operating systems, and **Programming**
- Participated in team projects and lab assignments, collaborating with peers to solve problems.
- Demonstrated strong understanding of **working closely with developers** and solutions for **practical challenges**.

CONTACT

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Portfolio

Gothenburg, Sweden

SKILLS

Tools

Figma
Adobe Photoshop
Adobe XD
Sketch
Miro

Techniques

Usability Testing
Prototyping
Wireframing
User Interviews
Quantitative & Qualitative Research
UX Principles

Essential Traits

Detailed Oriented
Passionate Learner
Communication & presentation
Tech Enthusiast
Critical thinking

LANGUAGES

English
Swedish
Persian

CERTIFICATES

User Interface & UX

Achieved UI/UX fundamentals with proficiency in **Figma, Sketch, Balsamiq, and Adobe Suite**.

- Gained an understanding of UX design principles and research methodologies.
- Completed multiple app design projects from wireframes to **high-fidelity** prototypes.

Product Design

- Delivered design concepts through compelling **visual storytelling** and **persuasive communication**.
- Practiced user flow, wireframing, and updated **UI components**.
- Collaborated seamlessly in **cross-functional** teams.
- Explored cutting-edge technologies for **UX enhancements**.